

## PRODUCT SHEET

### LEVEL 3 DIPLOMA IN DIGITAL MARKETING



Level: 3

Credits: 74

Age: 16-18, 19+

TQT: 740  
GL: 472

#### Qualification Overview

The purpose of the Level 3 Diploma in Digital Marketing is to provide the learner with the skills, knowledge and understanding required to work in a digital marketing role.

#### Qualification Structure

To achieve the Level 3 Diploma in Digital Marketing learners must achieve a minimum of 74 credits. They must complete 6 mandatory components in Group M (27 credits). A minimum of 14 credits must be achieved from Group O1. The remaining 33 credits can come from a combination of Group O1 and Group O2, or from Group O2 alone.

#### Qualification Documents

A Qualification Specification and Evidence Logbook is available to centres from our website [www.futurequals.com](http://www.futurequals.com). However, specifications with indicative content or other guidance will be provided to centres upon learner registration.

#### Progression Opportunities

The Level 3 Diploma in Digital Marketing has been specifically designed to support progression on to other relevant qualifications including the Level 4 Diploma in Digital Marketing.